Exinda AI NetworkOrchestrator

FEATURE OVERVIEW

Traffic Control & Bandwidth Optimization

Take Back Control of Your Network

The Honest Truth

Your network bandwidth is like office parking spaces - there's never enough, and the wrong people always get the best spots. While your CEO struggles with a choppy video call, someone in accounting is binge-watching Netflix. Your mission-critical ERP system crawls while TikTok videos load instantly.

What GFI Exinda's Traffic Control Actually Does

Policy-Based Traffic Shaping

You decide who gets what, when, and how much. Set bandwidth like setting budgets: Finance gets 20%, Sales gets 30%, and yes, you can give the guest WiFi exactly 5% and not one bit more.

Dynamic Quality of Service (QoS)

10 priority levels from "mission-critical" to "nice-to-have." Your VoIP calls get priority 1 (instant), your backups get priority 9 (whenever there's room). No more hoping important traffic gets through - you guarantee it.

Adaptive Response Engine

Set quotas and watch Exinda enforce them automatically. Give each user 5GB daily. When they hit the limit, their priority drops to the basement. No manual intervention, no angry confrontations - the network enforces your policies 24/7.

Time-Based Policies

Different rules for different times. Backups get full speed at 2 AM, crawl during business hours. Social media is blocked 9-5, relaxed after hours. Your policies work on your schedule, not the other way around.

Application Prioritization

Business apps get the red-carpet treatment. Salesforce, Teams, and your ERP system never wait in line. YouTube, Instagram, and BitTorrent get whatever's left over. Critical applications perform consistently, even when bandwidth is tight.

User/Group Controls

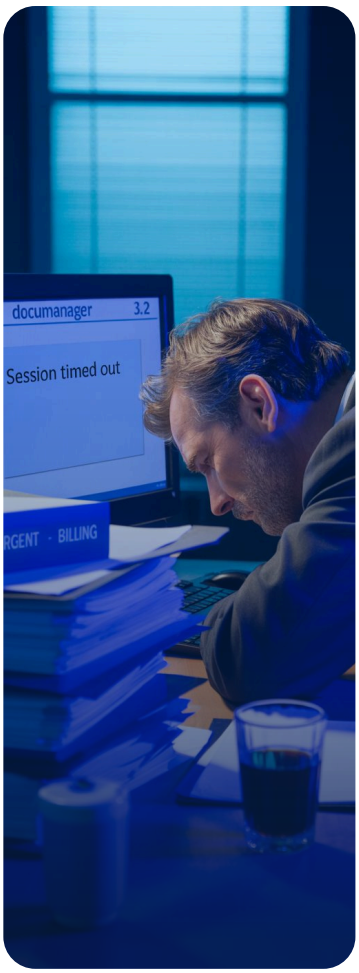
Finance needs reliability. Marketing needs speed. IT needs everything. Create virtual circuits for each department. Finance gets steady, guaranteed bandwidth. Marketing gets burst capacity for uploads. Different teams, different needs, different policies.

Recreational Traffic Control

Gaming, social media, and streaming know their place. Not eliminated (you're not a monster), but controlled. TikTok during breaks? Fine. TikTok during the quarterly review? Not happening.

The Payoff

Before GFI Exinda:	After GFI Exinda:
✗ Why is everything slow? (No idea)	✓ Everything's running smooth (Because you control it)
✗ Can you block YouTube? (Sure, prepare for revolt)	✓ YouTube's allowed but limited (Happy employees, happy network)
✗ We need more bandwidth! (Throwing money at the problem)	✓ We have plenty of bandwidth (You're just using it smarter)



Real-World Example

A law firm was losing billable hours because their document management system kept timing out. The culprit? Partners streaming news and sports during the day.

One Exinda policy later: business apps got priority, streaming got limited to lunch hours, billable time increased 15%.

Control That Actually Works

Hierarchical policies: Circuits → Virtual Circuits → Policies.

10 priority levels from critical to "when there's time".

Percentage-based allocation that adapts to real-time conditions.

Automated enforcement set it once, it works forever.

The Bottom Line

Your network bandwidth is valuable real estate. Would you let random people park in your CEO's parking spot? Then why let random applications monopolize your network bandwidth?

Exinda puts you in the driver's seat. Every bit of bandwidth has a purpose, every application knows its priority, and every user operates within their limits.

Stop letting your network run wild. Start running your network.

Your network, your rules. Because fair doesn't mean equal when it comes to bandwidth.