



AI-Driven Content Filtering for Smarter Email Security

Overview

GFI MailEssentials AI's CoPilot is an AI-enhanced assistant that streamlines the creation of content filtering rules within GFI MailEssentials. By combining targeted Q&A with GenAI technology, CoPilot helps organizations rapidly define customized email security policies that align with their data protection and compliance requirements—without requiring deep technical expertise.

Key benefits



Time efficiency

Traditional rule creation is manual and time-consuming. CoPilot automates the process, allowing administrators to configure customized content filtering rules in minutes. This reduces repetitive tasks, frees up IT resources, and ensures consistent policy implementation.



Compliance alignment

CoPilot identifies applicable regulations (e.g., GDPR, HIPAA, ISO) based on business location, data types, and industry. It recommends and creates rules required for compliance, helping reduce risk and audit preparation time.



Customized DLP

Security needs vary across industries. CoPilot builds filtering rules based on your organization's business structure, customer locations, and data categories—providing tailored protection rather than one-size-fits-all templates.



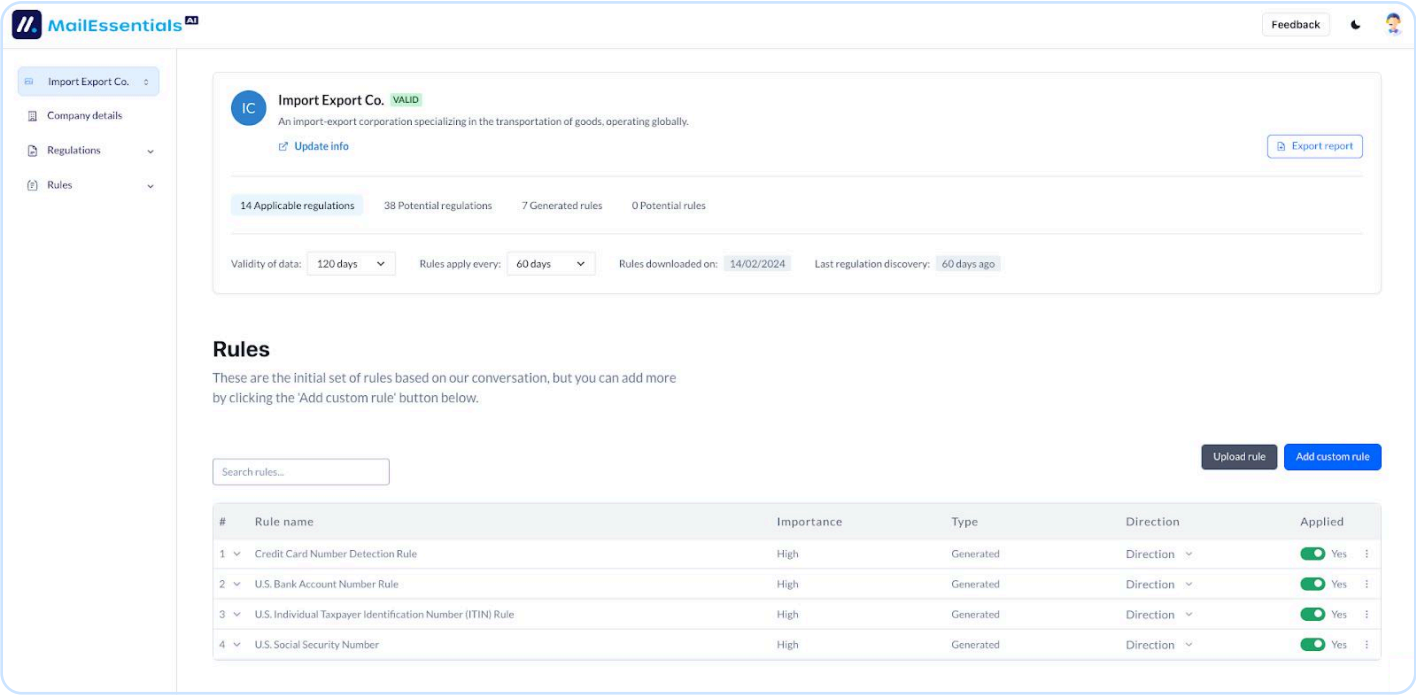
Operational flexibility

Whether creating rules from scratch, refining existing ones, or supporting separate business entities, CoPilot offers flexibility to adapt rulesets as your organization evolves. Additional rules can be added, adjusted, or regenerated with minimal effort.



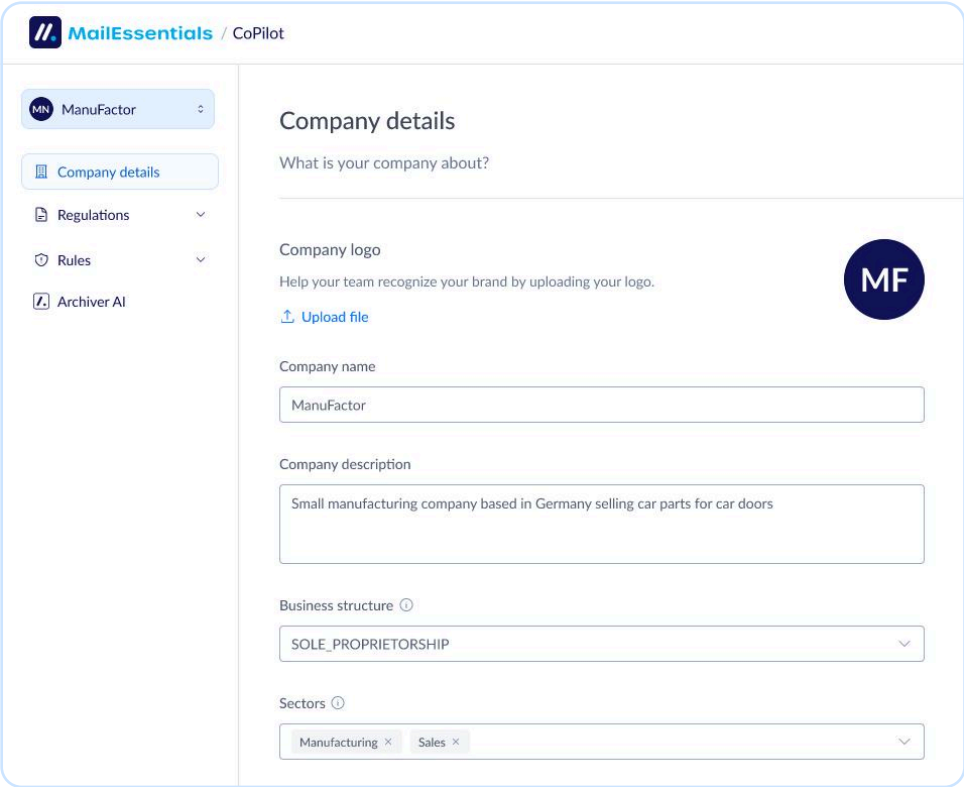
Improved accuracy and reduced risk

AI-generated rules help minimize human error and ensure that important filtering policies are not overlooked. CoPilot also highlights rules needing further input, ensuring configurations are complete and effective.



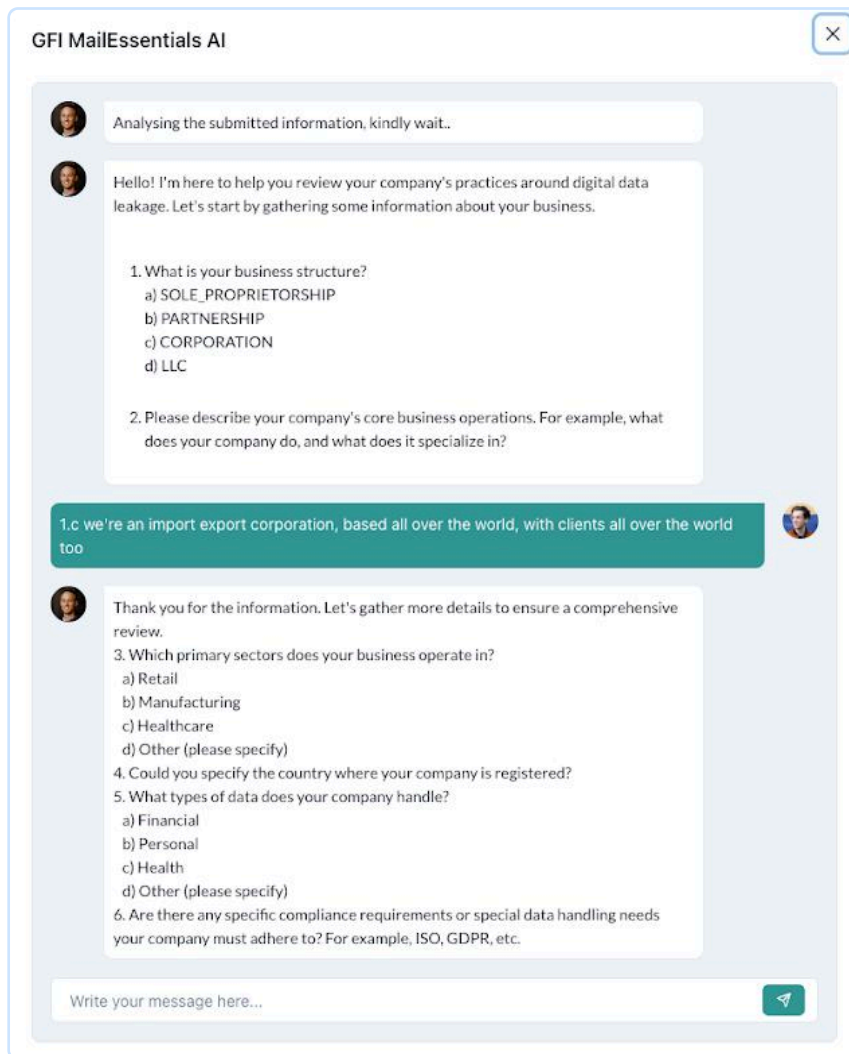
Who should use it?

- IT Administrators needing a faster and more accurate way to manage email filtering.
- Organizations handling sensitive customer data that must comply with data protection laws.
- Compliance and security teams looking to streamline audits and improve policy enforcement.
- MSPs managing email security policies across multiple client environments.



What can GFI MailEssentials AI's CoPilot do for you?

- Automatically generate content filtering rules based on organizational inputs.
- Align filtering rules with applicable regulations and industry best practices.
- Highlight rules that need attention and guide the user to complete configurations.
- Support multiple instances for different business units or client organizations.



GFI MailEssentials AI's CoPilot reduces complexity, saves time, and enhances the security and compliance posture of organizations by simplifying how content filtering rules are created and maintained. It's the intelligent assistant for businesses seeking robust, scalable, and compliant email protection—delivered with precision and ease.

Ready to simplify your email security operations?

Get started with GFI MailEssentials AI's CoPilot today and transform the way your organization manages email protection.

 sales@gfi.com