

# Why choose GFI KerioControl for MSPs?

## Why choose GFI KerioControl?

GFI KerioControl is a next-generation firewall and unified threat management product for small and medium-sized businesses (SMBs) looking for a comprehensive solution to their security needs. It is trusted by hundreds of thousands of customers worldwide.

With a growing fleet of clients, users, and devices to be managed, simplicity and ease of management becomes paramount to the scalability of an MSP Business. GFI KerioControl provides an intuitive management GUI, ease of deployment, and simplicity needed to scale while keeping tight knit control of your customer's network. This competitive edge makes it a better alternative for your small or mid-sized business clients.

## What is GFI KerioControl for MSPs?

GFI KerioControl for MSPs offers a subscription based service providing a suite of solutions to protect your customer's networks with the flexibility, support and enablement capabilities ideal for MSP providers. GFI KerioControl for MSPs simplifies the IT infrastructure through an easy-to-manage-centralized console system, which can be adapted according to the size, need, configurations, demand, and tailor-made security needs by all types of organizations.

Some of the key features that make GFI KerioControl for MSPs a great choice for SMB security are:

Features	Services
Next-Generation Firewall (NGFW)	Enabling organizations to securely connect to the Internet with SPI, DPI, IDPS, and all the other capabilities of a NGFW.
Intrusion Detection and Prevention System	Automatically detect and block suspicious activity and unauthorized access with a regularly updated database of threat signatures.
Industry-leading Web, Content, and Application Filtering	Allow, deny or limit applications, websites, and Internet services, with instant recognition of thousands of applications and more than 6 billion web pages, placed into over 140 categories.

Features	Services
Gateway Anti-virus	Protect your environment from viruses and malware through a wide range of services like SMTP, FTP, etc.
Proprietary VPN Protocol & VPN Client Included	Securely connect your client's Remote Workforce to their organization's network or link branch offices using Kerio VPN. The VPN Client is included in your client's subscription, ensuring a robust VPN offering for enhanced security.
2-Factor Authentication	Integrating a multi-layered security component in the user authentication process for enhanced protection of your clients' network access, resources and services.
Identify threats faster with usage reporting	<p>Get detailed usage reporting with KerioControl Statistics, and share findings directly with your customers <i>(if enabled)</i>.</p> <p>Use granular usage insights to refine trafficshaping rules, monitor employee performance, track individual user's Internet and application activities, and more.</p>
Central Management Portal	Use MyKerio Cloud Portal to manage multiple clients with a single or multiple GFI KerioControl for MSPs deployments from a single pane of glass, perform Zero-touch deployment, and share configurations between multiple appliances.
GFI AppManager	Manage multiple GFI products through a single portal, easing the management overhead for you when offering a suite of services to your clients.

For a detailed overview, please visit the [Features](#) section of GFI KerioControl on our website.

## MSP Partner Benefits

### Ease of doing business

With GFI App Manager, you can efficiently manage multiple products for different customers with ease, and perform zero-touch deployments. On top of that, it also offers flexibility in deployment choice:

- Hardware Appliances (choose from a diverse range to support a wide variety of organization sizes)
- Virtual Appliances
- Bare-metal/Software Appliances

This is why GFI KerioControl is trusted by hundreds of thousands of customers for nearly two decades.

## Build your brand

You can quickly and easily white-label or co-brand the GFI KerioControl for MSPs interface. Simply upload your company logo and edit the color scheme to make it your own. Voila! You can now deploy your branded solutions to your customers, regardless of their location.

## Build your offering

GFI KerioControl for MSPs can help put your foot in the door - you can deploy it as the foundation to build a more comprehensive offering, leveraging products from single or multiple different vendors. For instance, using GFI products, you can offer patch management, vulnerability assessment, network observability, traffic shaping & acceleration, etc. Using other vendors' products, you can offer antivirus, password manager, IAM service, and more.

## Bring flexibility to your offering

With GFI KerioControl for MSPs, your client's needs might grow or shrink over time, or at different times of the year (e.g. seasonality in hotels, maritime industry). You can bring in a different box model to accommodate the scaling/rollback and reuse the previous box with another customer.

## We are 100% channel-based

Our solution is available only through our channel partners. We work closely with our partners from initial qualification and training to dedicated growth campaigns, helping them with up-sell opportunities and assisting in closing deals.

## Pay as you grow

We offer a flexible pay-as-you-grow licensing model, starting with as little as 5 users. As you expand your customer base, with volume-based licensing discounts, your margins grow as well.

## VPN client included in your subscription

GFI's proprietary KerioControl VPN Client is included with all GFI KerioControl for MSPs licenses. This creates room for you to offer a VPN client as a service to your clients at a market competitive rate.

## Need help selling GFI KerioControl for MSPs

Our team is with you every step of the way, providing training and assistance that includes:

- Complementary sales enablement training, certifications, and technical support.
- Best Practices Guide designed specifically for MSPs.
- Regular webinars conducted by the GFI Sales Engineering Team. You can also conduct webinars in partnership with us.
- Assistance from our world-class Pre-sales Engineers in supporting deals.
- 24/7 support from our global Technical Support Team to help meet SLAs with your clients.
- Dedicated Partner Training portal with videos, exercises, and tests. Access to white papers, case studies, and an extensive knowledge base.
- Dedicated business account manager to assist you every step of the way!

[Get Started with GFI KerioControl for MSPs](#)