

Introducing GFI MailEssentials AI: *AI-Powered Data Loss Prevention*

Email remains the #1 attack vector for cyber threats, with phishing still finding ways to bypass even the best email security measures. When an attack succeeds, the threat of sensitive data being leaked via outbound email is extremely high.

GFI MailEssentials AI provides an essential last line of defense with AI continuously monitoring, analyzing, and protecting your outbound email channel.

- ✓ Automated data loss prevention (DLP) policy creation tailored to your business
- ✓ Reduces risk of breaches and compliance penalties
- ✓ Decreases burden on IT/security teams
- ✓ Unified solution fully integrated with GFI MailEssentials

How GFI MailEssentials AI Works

Using advanced machine learning, AI analyzes your business details and applicable regulations to generate intelligent DLP policies for your outbound email traffic automatically.

- Simply provide details about your organization - industry, roles, types of data, etc.
- GFI MailEssentials AI cross-references this against built-in policy rules covering GDPR, HIPAA, PCI-DSS, and more.
- Natural language processing detects contextualized data in emails and applies DLP policies.
- Policies evolve through machine learning from monitoring your communications.

With GFI MailEssentials AI's automated capabilities, you'll have a powerful additional layer of protection against data loss, reducing breach risks while easing the burden on IT teams.

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