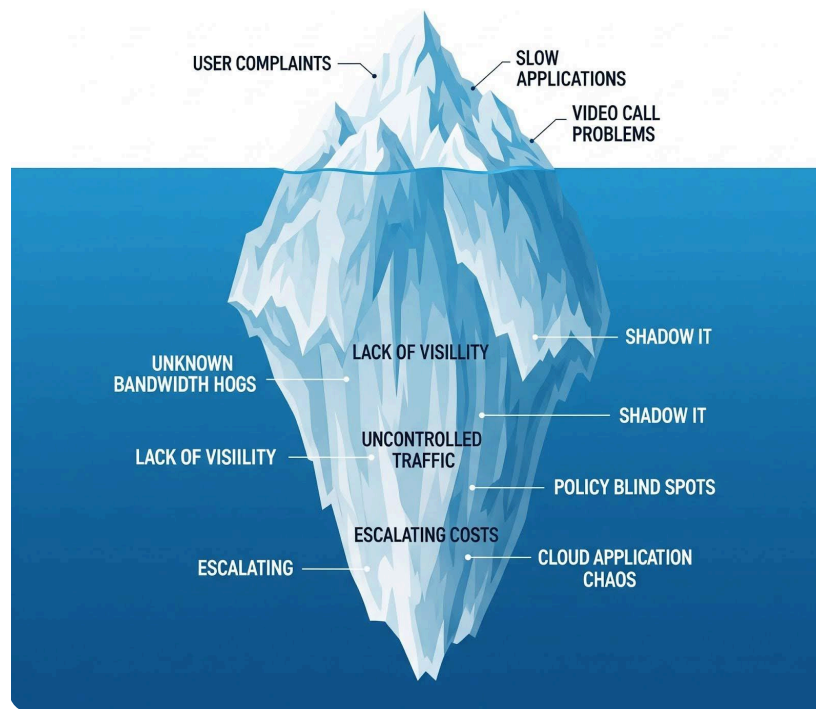


Is The Network Holding Your Organization Back?

If yes, it's time to consider GFI Exinda NetworkOrchestrator



1 Productivity & Business Impact

- **Unpredictable Application Performance**

Office 365, Salesforce, EMR/EHR, VoIP, video calls, and ERP systems slow down or fail—especially during peak hours or at remote branches.

- **Frequent Complaints & Helpdesk Tickets**

"The network is slow!" "The app is not working!" become daily refrains, increasing IT burden and user frustration.

- **Collaboration Breakdown**

Video conferencing, file sharing, and unified communications are unreliable, hampering remote work, digital classrooms, and critical business operations.

- **Revenue, Operations, and Compliance at Risk**

Transaction failures, delayed medical imaging, and failed POS transactions directly affect revenue and regulatory standing.

2 Visibility Blind Spots

- **Lack of Real-Time, Granular Visibility**

Can't see which applications, users, or devices are consuming bandwidth—especially with encrypted or cloud traffic.

- **Inability to Trace Issues**

Root cause analysis is a guessing game; troubleshooting takes hours or days, not minutes.

- **Shadow IT & Unauthorized Apps**

Users bypass slow business apps with unsanctioned tools, creating security and compliance headaches.

3 Control & Optimization Challenges

- **Critical Apps Compete with Non-Essential Traffic**

No way to reliably prioritize business-critical apps over YouTube, gaming, or social media.

- **Bandwidth is Consumed by the Wrong Traffic**

Streaming, software updates, and recreational traffic hog resources needed for business operations.

- **Difficulty Enforcing Policies**

QoS and bandwidth policies are hard to define, maintain, and enforce at scale; manual configuration is error-prone and time-consuming.

- **Limited Control Over Cloud & SaaS Traffic**

Unpredictable usage patterns from cloud apps make capacity planning and traffic shaping difficult.

4 Escalating Costs & Complexity

- **Overprovisioning "Just In Case"**

Growing bandwidth bills without fixing performance; IT spends more but users don't see improvements.

- **Tool Sprawl & Integration Issues**

Multiple point solutions for monitoring, shaping, and acceleration create complexity and skill gaps.

- **No Clear ROI**

Hard to justify network spend to leadership when "network issues" keep recurring.

5 Industry-Specific Pain Points

Education

Learning apps struggle against recreational traffic; online classes fail during bandwidth spikes.

Maritime

Expensive, limited satellite bandwidth; operations vs. crew morale requires balance.

Healthcare

Patient care apps and guest WiFi compete; EMR delays impact care delivery.

Retail

POS, security cameras, and guest WiFi compete for bandwidth during peak hours.

Manufacturing

ERP and IoT device traffic collide, impacting production uptime.

If you recognize these pain points in your organization

You need GFI Exinda NetworkOrchestrator:

✓ **Total Network Visibility**

Real-time, application-aware analytics—see every user, app, and device, without decryption maintaining privacy.

✓ **Intelligent Bandwidth Control**

Prioritize what matters most, throttle bandwidth hogs, and guarantee SLAs for business-critical applications.

✓ **AI-Powered Recommendations**

Proactive optimization advice—no expert needed.

✓ **Simple, Scalable Policy Management**

Deploy and enforce granular policies from a single console, on-prem, virtual, or cloud VM.

✓ **Drastically Reduced Troubleshooting Time**

Go from days to minutes with root-cause insights.

✓ **Cost-Effective, Predictable Licensing**

All core features included—no hidden fees.

Ready to turn your network from a bottleneck
into a business enabler?

Learn more 

 Contact an expert

GFI Exinda: *See Everything. Control Everything. Optimize Everything.*

